

# NARA

National Association of Rehabilitation Providers and Agencies

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## Sponsorship and Exhibitor Opportunities at NARA Fall 2011 Conference

- Event Location: Renaissance Las Vegas Hotel, Las Vegas, Nevada
- Event Dates: Day 1 Pre-Conference: Wednesday, October 12, 2011 – Welcome Reception  
Day 2 Conference: Thursday, October 13, 2011 – Vendor Fest in Afternoon  
Day 3 Conference: Friday, October 14, 2011
- Number of Attendees: 80 – 90
- Description of Attendees: Owners, administrators, and managers of rehabilitation in multiple settings including: Medicare Part B, Medicare Part A, and private practice providers contracting with long term care facilities. Most attendees will have a clinical background in allied health (PT, OT, or SLP) and many will also have a background in administration. Some attendees will be the President, Vice President, Chief Operating Officer or Chief Executive Officer of their respective companies. This is an advanced, highly-motivated and educated audience with many years of experience in the health care field.

### Sponsorship Opportunities *(does not include conference fees)*

- Welcome Reception Sponsor: \$2,500.00** *Multiple opportunities available.*
- Preliminary attendee listing with contact information 2 weeks prior to the conference with a complete list following the event;
  - Resource table during event;
  - Opportunity to give follow up welcome after initial welcome by NARA President;
  - Company profile in attendee packet;
  - Corporate logo displayed in welcome and break PowerPoint during conference;
  - Corporate logo displayed in attendee packet;
  - Corporate logo and link on NARA conference website for conference marketing;
  - Corporate logo and link on conference marketing
- Sponsor a Speaker: \$1,000.00** *Multiple opportunities available.*
- Preliminary attendee listing with contact information 2 weeks prior to the conference with a complete list following the event;
  - Opportunity to introduce the speaker;
  - Company profile in attendee packet;
  - Corporate logo displayed in attendee packet;
  - Corporate logo displayed in welcome and break PowerPoint during conference;
  - Corporate logo and link on NARA conference website for conference marketing;
  - Corporate logo and link on conference marketing
- Refreshment Breaks: \$650.00** *Multiple opportunities available.*
- Preliminary attendee listing with contact information 2 weeks prior to the conference with a complete list following the event;
  - Corporate logo displayed in attendee packet;
  - Company profile in attendee packet;
  - Corporate logo and link on NARA conference website for conference marketing;
  - Corporate logo and link on conference marketing

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## National Association of Rehabilitation Providers and Agencies

- Advertisement in Attendee Material:** Include advertisement in the conference's attendee program. Supply NARA with your advertisement in JPEG format at least 4 weeks prior to conference start date. You will be provided with a list of the attendees and their contact information following the event.
- \$250 ¼ page advertisement
  - \$400 ½ page advertisement
  - \$700 Full page advertisement

### Vendor Fest Information

- Vendor Fest 2011:** Participate in an interactive and intimate tradeshow-like setting. This is a unique opportunity for industry vendors to showcase your product/services to our attendees in a two hour session. You will be provided with a list of the attendees and their contact information 2 weeks prior to the conference with a complete list following the event. NARA will provide an informal sign on the front of the booth table with the vendor name. Beverages and light refreshments are provided during the event.

The fest will immediately follow Thursday's conference session at approximately 4pm and lasts for two hours. Set up begins 4 hours prior to the event start time. Please see the Exhibitor Rules & Regulations for additional information. *Vendor Fest participation does not include conference attendance fees.*

<u>Quantity</u>	<u>Booth Size Options</u>	<u>NARA Member Pricing</u>	<u>Non-Member Pricing</u>
_____	5 foot booth (1-5' x 30" table)	\$ 500.00	\$ 750.00
_____	10 foot booth (2-5' x 30" tables)	\$ 850.00	\$ 1,400.00
_____	Electrical strip for booth	\$ 20.00	\$ 20.00

*\*Vendor is responsible for shipping charges.*

Contact Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

***Please attach a description of your company products/services for the attendee handout and website. JPEG logo should be emailed to [nara.admin@naranet.org](mailto:nara.admin@naranet.org).***

I, the undersigned, hereby agree to NARA's contract for displaying at the 2011 Fall Conference. I have read and understand the exhibitor's rules and regulations. Further, I authorize NARA to charge my credit card as provided below for the amount indicated for participation as a vendor/sponsor at the conference.

Credit Card Type:  Visa  MasterCard  American Express  Discover

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_  
3-digit back of card for V & M  
4-digit front of card for AMEX

Expiration Date: \_\_\_\_\_ Authorized Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_