



**NARA**  
The National Association of  
Rehabilitation Providers and Agencies

## ***NARA Fall 2017 Conference***

### **Breaking Through Barriers for Greater Impact in Your Rehab Business**

**October 11 – 13, 2017**

**Tropicana – Las Vegas, NV**

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### ***Sponsors and Solutions Partners Needed!***

*Do you provide a service or product to Therapy Providers?*

*Are you interested in being in front of **125+ Decision Makers** without making an appointment?*

#### **Why Should You Participate at the NARA Fall Conference?**

- Attendees are the Key Decision Makers (CEO, COO, CFO, Administrators, Managers, etc.) of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Solution Partners Fest to Choose From

#### **Solution Partners Fest Event**

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Mini exhibitor hall feel but limited booths for greater connections
- Profile sheets are shared with attendees in conference app and in attendee program
- 98% of our attendees actively participate in this event
- Food and beverages provided throughout event

#### **All Sponsors and Partners will Receive:**

- Full attendee listing 2 weeks prior to the event and within 1 week post conference
- Single booth space: 1- 5' or 6' skirted table with 2 chairs
- Double booth space: 2- 5' or 6' skirted table with 2 chairs
- Admittance to Welcome Reception for 2 Partners
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

***We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process.***

*Admittance to Conference and its educational sessions is a separate charge.*



**Tropicana Las Vegas – October 11 -13, 2017**

*Number of Attendees: 125 - 150*

**Available Sponsorships and Benefits**

- |                          |  |                    |
|--------------------------|--|--------------------|
| <input type="checkbox"/> | <b>Lunch and Learn Sponsor - Wednesday, October 11, 2017 (1 Available)</b>   | <b>\$ 6,500.00</b> |
|                          | <ul style="list-style-type: none"> <li>• Attendee Presentation: 30-40 minute presentation to attendees</li> <li>• Attendee listing with email address 2 weeks prior to conference and final 1 week post conference</li> <li>• Complimentary Single Booth at Solution Partners Fest / Welcome Reception (<i>value \$575-775</i>)</li> <li>• 1 Complimentary full conference registration for 1 attendee (<i>value \$300-350</i>)</li> <li>• Full page inside front cover insert in attendee program for attendee program (<i>value \$1000</i>)</li> <li>• Corporate logo and profile in attendee program with logo in conference PowerPoint</li> <li>• Corporate logo and link highlighted on NARA Conference website and marketing eblasts</li> <li>• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)</li> <li>• Recognition in Conference App and on published agenda</li> </ul>                                     |                    |
|                          | <b>No Longer Available</b>   |                    |
| <input type="checkbox"/> | <b>Welcome Reception Sponsor - Wednesday, October 11, 2017</b>   | <b>\$ 5,000.00</b> |
|                          | <ul style="list-style-type: none"> <li>• Attendee listing with email address 2 weeks prior to conference and final 1 week post conference</li> <li>• Complimentary Single Booth at Solution Partners Fest / Welcome Reception (<i>value \$575-775</i>)</li> <li>• 1 Complimentary full conference registration for 1 attendee (<i>value \$300-350</i>)</li> <li>• Sponsor introduction at Welcome Reception (15 minutes to address the attendees)</li> <li>• Full page inside front cover insert in attendee program (company profile for attendee program) (<i>value \$1000</i>)</li> <li>• Corporate logo and profile in attendee program with logo in conference PowerPoint</li> <li>• Corporate logo and link highlighted on NARA Conference website and marketing eblasts</li> <li>• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)</li> <li>• Recognition in Conference App and on published agenda</li> </ul> |                    |
|                          | <b>No Longer Available</b>   |                    |
| <input type="checkbox"/> | <b>Wifi Sponsor (1 Available)</b>  | <b>\$ 2,750.00</b> |
|                          | <ul style="list-style-type: none"> <li>• Attendee listing with email address 2 weeks prior to conference and final 1 week post conference</li> <li>• 50% discount on Single Booth at Solution Partners Fest / Welcome Reception (<i>value \$288-388</i>)</li> <li>• 50% discount on full conference registration for 1 attendee (<i>value \$300-350</i>)</li> <li>• Full page color insert in attendee program (prominent placement) (<i>value \$1000</i>)</li> <li>• Corporate logo and profile in attendee program with logo in conference PowerPoint</li> <li>• Corporate logo and link highlighted on NARA Conference website and marketing eblasts</li> <li>• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)</li> <li>• Recognition in Conference App</li> </ul>  |                    |
|                          | <b>No Longer Available</b>   |                    |
| <input type="checkbox"/> | <b>Platinum Conference Sponsor</b>   | <b>\$ 2,500.00</b> |
|                          | <ul style="list-style-type: none"> <li>• Attendee listing with email address 2 weeks prior to conference and final 1 week post conference</li> <li>• 50% discount on Single Booth at Solution Partners Fest / Welcome Reception (<i>value \$288-388</i>)</li> <li>• 50% discount on full conference registration for 1 attendee (<i>value \$300-350</i>)</li> <li>• Full page color insert in attendee program (prominent placement) (<i>value \$1000</i>)</li> <li>• Corporate logo and profile in attendee program with logo in conference PowerPoint</li> <li>• Corporate logo and link highlighted on NARA Conference website and marketing eblasts</li> <li>• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)</li> <li>• Recognition in Conference App</li> </ul>  |                    |

**NARA 2017 Fall Conference**  
**Sponsorship and Solution Partner Participation Opportunities**

- Gold Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - 50% discount on Single Booth at Solution Partners Fest//Welcome Reception (*value \$288-388*)
  - 50% discount on full conference registration for 1 attendee (*value \$300-350*)
  - Half (1/2) page color insert and company profile for attendee program (prominent placement) (*value \$750*)
  - Corporate logo and profile in attendee program and listed on app
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Conference App Sponsor (1 Available) \*\*\*NEW\*\*\*** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - Headliner Banner on App
  - 25% discount on Single Booth at Solution Partners Fest//Welcome Reception (*value \$144-194*)
  - 50% discount on 1 full conference registration (*value \$300-350*)
  - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
  - Corporate logo and profile in attendee program
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Pre-Conference Sponsor (October 10, 2017)** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - 50% discount on 1 full conference registration (*value \$300-350*)
  - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
  - Corporate logo and profile in attendee program
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Silver Conference Sponsor** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - 50% discount on 1 full conference registration (*value \$300-350*)
  - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
  - Corporate logo and profile in attendee program
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Speaker Sponsor (4 Available: Nancy Alarcon, Ben Fung, Hilary Forman, or Ellen Strunk)** **\$ 1,250.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - Highlighted on agenda as speaker sponsor
  - Corporate logo and profile in attendee program
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Lanyard Sponsor (1 Available)** **\$ 1,000.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - Logo in attendee program
  - Logo on NARA Conference website
  - Printed company name on marketing material
- Bronze Conference Sponsor (4 Available)** **\$ 750.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
  - Logo in attendee program
  - Logo and link on NARA conference website
  - Printed company name on marketing material

## Solution Partners Fest at Welcome Reception

Wednesday, October 11, 2017

5:00 – 6:30pm

This event will be held immediately following the educational sessions on Wednesday, October 11<sup>th</sup> at the Tropicana Hotel. We have a limited number of booths available for this event. Approximately 98% of the conference attendees will participate in this event. Attendees will have the opportunity to win 2 tickets to a Vegas show of their choosing by visiting all the booths at the reception and collecting a playing card from each vendor.

- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
- Profile page, contact information and website in the attendee program
- Logo and link on conference website and marketing material

Booth Options	NARA Member	Non-Member
Single Booth (5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 575.00	<input type="checkbox"/> \$ 775.00
Double Booth (2 - 5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$1,100.00

*Booths pricing does not include electric, set up, delivery, etc. – any additional services must be prearranged with the hotel business services. Any boxes delivered to the hotel must be delivered to the attention of the participant.*

*Participation in the Solution Partners Fest does not include admittance to the educational sessions. Separate registration is required for these sessions.*

### Conference Registration

	<i><b>EARLY BIRD</b></i> <i><b>By 9/15/2017</b></i>	After 9/15/2017	On Site	Number of Days	Total Amount
<b>Daily Registration Fee ONLY – please circle the day(s) you will attend:</b>					
	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>		
Elite Member – <i>Daily Registration Fee</i>	<b>\$ 149.00</b>	\$ 199.00	\$ 229.00	_____	_____
Members - <i>Daily Registration Fee</i>	<b>\$ 249.00</b>	\$ 299.00	\$ 329.00	_____	_____
Non-Members - <i>Daily Registration Fee</i>	<b>\$ 275.00</b>	\$ 325.00	\$ 375.00	_____	_____
<b>Full Conference (Wednesday – Friday)</b>				<b># Attendees</b>	<b>Total Amt</b>
Elite Member: 1 <sup>st</sup> Attendee	<b>\$ 300.00</b>	\$ 350.00	\$ 400.00	_____	_____
Elite Member: Additional Attendees	<b>\$ 450.00</b>	\$ 500.00	\$ 550.00	_____	_____
Members: 1 <sup>st</sup> Attendee	<b>\$ 600.00</b>	\$ 700.00	\$ 800.00	_____	_____
Member: Additional Attendees	<b>\$ 450.00</b>	\$ 500.00	\$ 550.00	_____	_____
<b>Sponsor at 25% off (1<sup>st</sup> Attendee Only)</b>	<b>\$ 450.00</b>	\$ 525.00	\$ 600.00	_____	450.00
<b>Sponsor at 50% off (1<sup>st</sup> Attendee Only)</b>	<b>\$ 300.00</b>	\$ 350.00	\$ 400.00	_____	300.00
<b>Total Registrations:</b>				<input style="width: 100px; height: 20px;" type="text"/>	<input style="width: 100px; height: 20px;" type="text"/>

### Sponsor Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

State, City, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsor Information (Continued)

### Planner Contact:

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Onsite Contact 1:**  Check if Registering for Conference

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Onsite Contact 2:**  Check if Registering for Conference

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment:  Visa  MasterCard  Discover  American Express  Check

**Checks should be made payable to NARA and mailed to NARA, 701 8<sup>th</sup> Street NW, Suite 500, Washington DC 20001**

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

**Card Number:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

3-digit back of card for V, M, & D  
4-digit front of card for AMEX

**Expiration Date:** \_\_\_\_\_

**Authorized Amount:** \$ \_\_\_\_\_

**Signature/Date:** \_\_\_\_\_

Registration for the conference education sessions is completed separately. If you wish to take advantage of registration discounts you must contact [nara.admin@naranet.org](mailto:nara.admin@naranet.org). Return completed form to NARA at [nara.admin@naranet.org](mailto:nara.admin@naranet.org) or via fax (800) 716-1847.