



Renaissance Dupont Circle ~ Washington DC

Conference Dates: May 3-5, 2017 (Welcome Reception/Connections & Cocktails May 3, 2017)
Number of Attendees: 80 – 90
Attendee Description: *This population represents the Key Decision Makers in their organizations.* President, Vice President, Chief Operating Officer or Chief Executive Officer, Owners, Administrators, Directors, and Managers of rehabilitation in multiple settings including: Inpatient rehabilitation, outpatient, private practice, long term care and home health. Payers include Medicare A & B, Commercial Insurance, Managed Care and private pay. Most attendees will have a clinical background in allied health (PT, OT, or SLP).

Available Sponsorships and Benefits

- | | | |
|--------------------------|---|--------------------|
| <input type="checkbox"/> | Welcome Reception Sponsor - Wednesday, May 3, 2017 (1 Available) | \$ 4,000.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference (complete list following the event) • 50% discount Connection & Cocktails for 1st Tier Participation (<i>value \$500-850</i>) • 1 Complimentary full conference registration (<i>value \$575-675</i>) • Sponsor introduction at Welcome Reception with 5 minutes to address the attendees • Full page inside front cover insert and company profile for attendee program (<i>value \$1000</i>) • Corporate logo and profile in attendee program with logo in conference PowerPoint • Corporate logo and link highlighted on NARA Conference website and marketing eblasts • Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors) • Recognition in Conference App and on published agenda | |
| <input type="checkbox"/> | Wifi Sponsor (1 Available) | \$ 2,500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference (complete list following the event) • 50% discount Connection & Cocktails for 1st Tier Participation (<i>value \$500-850</i>) • 50% discount on full conference registration for 1 attendee (<i>value \$288-338</i>) • Full page color insert in attendee program (prominent placement) (<i>value \$1000</i>) • Corporate logo and profile in attendee program with logo in conference PowerPoint • Corporate logo and link highlighted on NARA Conference website and marketing eblasts • Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors) • Recognition in Conference App | |
| <input type="checkbox"/> | Platinum Conference Sponsor (1 Available) | \$ 2,500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference (complete list following the event) • 50% discount Connection & Cocktails for 1st Tier Participation (<i>value \$500-850</i>) • 50% discount on full conference registration for 1 attendee (<i>value \$288-338</i>) • Full page color insert in attendee program (prominent placement) (<i>value \$1000</i>) • Corporate logo and profile in attendee program with logo in conference PowerPoint • Corporate logo and link highlighted on NARA Conference website and marketing eblasts • Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors) • Recognition in Conference App | |

**NARA 2017 Spring Conference
Sponsorship and Vendor Participation Opportunities**

- Gold Conference Sponsor (2 Available)** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connection & Cocktails for 2nd Tier Participation (*value \$375-700*)
 - 50% discount on full conference registration for 1 attendee (*value \$288-338*)
 - Half (1/2) page color insert and company profile for attendee program (prominent placement) (*value \$750*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Conference App Sponsor (1 Available) ***NEW***** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - Headliner Banner on App
 - 50% discount on 1 full conference registration (*value \$288-338*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Silver Conference Sponsor (2 Available)** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 25% discount Connection & Cocktails for 2nd Tier Participation (*value \$188-350*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Lanyard Sponsor (1 Available)** **\$ 750.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - Logo in attendee program and on Lanyard
 - Logo and link on NARA conference website
 - Printed company name on marketing material
- Bronze Conference Sponsor (3 Available)** **\$ 500.00**
- Attendee listing with email address following the event
 - Logo in attendee program
 - Logo and link on NARA conference website
 - Printed company name on marketing material

Connections & Cocktails – Wednesday, May 3, 2017 4:00-6:00pm

Tier	Tier Description	NARA Member	Non-Member
1	Connection matching with attendees the week of April 3 rd	<input type="checkbox"/> \$ 1,000.00	<input type="checkbox"/> \$ 1,700.00
2	Connection matching with attendees the week of April 10 th	<input type="checkbox"/> \$ 750.00	<input type="checkbox"/> \$ 1,400.00
3	Connection matching with attendees the week of April 24 th	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,200.00

Method of Payment: Visa MasterCard Discover American Express Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____ Security Code: _____
3-digit back of card for V, M, & D
4-digit front of card for AMEX

Name on Card: _____

Expiration Date: _____ Authorized Amount: \$ _____

Signature/Date: _____