



NARA
The National Association of
Rehabilitation Providers and Agencies

NARA Spring 2020 Conference Solution Partners & Sponsorship Prospectus

May 5, 2020

***Pre-Conference: Metrics of Value - The World of Value Based
Reimbursement***

May 6 -8, 2020

20/20 What's Your Vision? Legislative and Legal Outlook

Washington, DC

Washington Marriott Georgetown

1221 22nd Street NW

Washington, DC 20037-1203

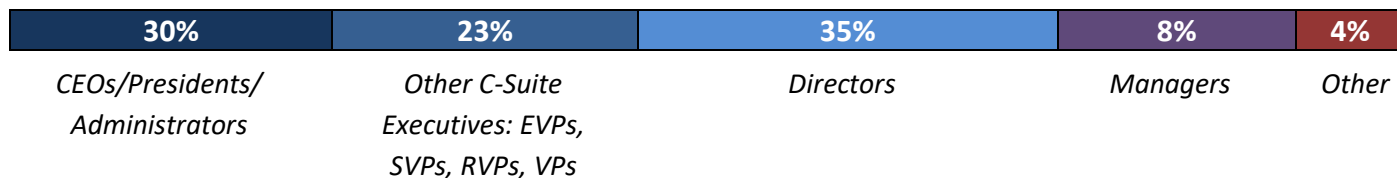
PH: 202-872-1500



About Our Attendees:

The National Association of Rehab Providers & Agencies gathers leading rehab providers throughout the United States for this annual May conference. For 2019, we registered 124 unique attendees representing over 64 companies. These 124 attendees are the KEY DECISION MAKERS in their organizations or have influence over the types of products and services purchased on behalf of their organization. Most of our attendees began their careers as treating therapists and still treat patients from time to time.

2019 Attendee Demographics: 124 Attendees



Why Should You Participate at the NARA Spring Conference?

- Attendees are the **key decision makers** of local, regional and national rehab providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees
- Variety of Sponsorship Opportunities and Solution Partners Fest to choose from

All Sponsors and Solutions Partners Receive:

- Full attendee listing 2 weeks prior to the event and post conference
- Admittance to Solution Partners Fest for 2 representatives
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process. *Admittance to conference and its educational sessions is a separate charge.*

Past attending companies include (partial listing):

Intermountain Healthcare	Aegis Therapies	UPMC Rehab Centers	Hartford Healthcare
Mountain Land Rehabilitation	Guardian Rehab	PT Northwest	Diversicare Healthcare
Select Rehab	Therapy Specialists	Infinity Rehab	Acts Retirement Life Comm.
RehabCare/Kindred	Big Stone Therapies	Intergro Rehab	Creative Healthcare
Genesis Rehab	EncompassCare	Restore Therapy	Optim Healthcare
Encore Rehabilitation	Rehab Professionals	Brookdale Senior Living	MidSouth Rehab
Prairie Rehab	Independence Rehab	SynergyCare	Community Physical Therapy
Transitional Care Management	Millennium Therapy	Blue Sky Therapy	Functional Pathways

Sponsorship Opportunities

Detailed descriptions and levels

Welcome Reception Sponsor \$ 6,000.00

The Welcome Reception will be held on May 6, 2020 from approximately 5:00 – 6:30pm. We anticipate 115+ attendees to attend this reception.

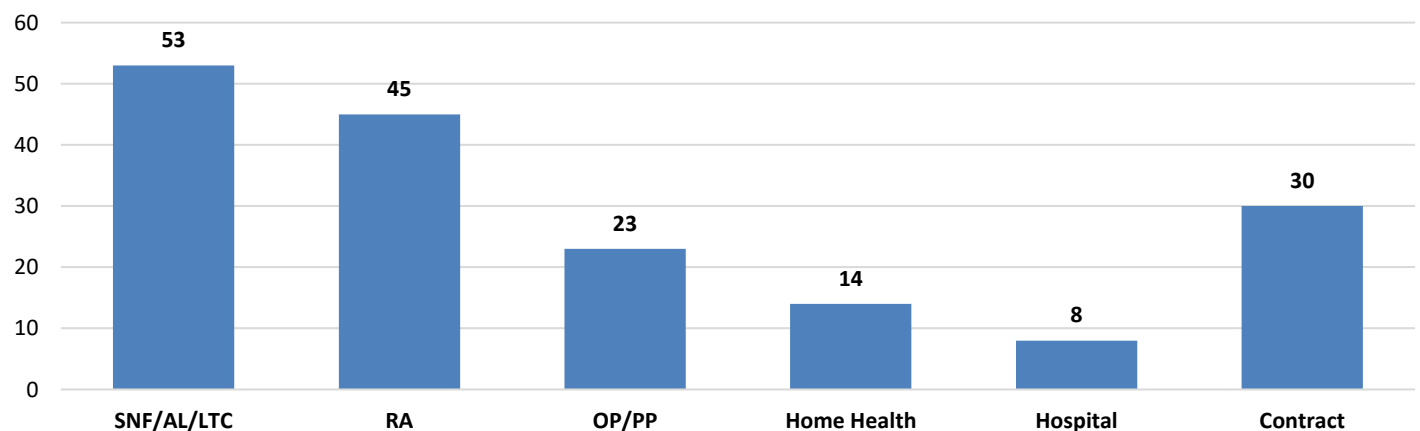
- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- Opportunity to welcome attendees to the reception and provide a brief description of your organization (no longer than 2 minutes)
- One registration for pre-conference and full conference
- Full page color ad in printed program (front)
- Logo and hyperlink listed on the conference website and in electronic marketing material
- 1-page flyer or like printed material placed on the seat/table of attendees prior to 1st session of the day on Wednesday
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition throughout general session
- Ribbons for all company attendees indicating sponsorship level

Platinum Level Sponsor \$ 4,000.00

This sponsorship is for the 2 ½ day conference. We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- One registration for pre-conference and full conference
- Full page color ad in printed program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- 1-page flyer or like printed material placed on the seat/table of attendees prior to 1st afternoon session on Wednesday
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition throughout general session
- Ribbons for all company attendees indicating sponsorship level

72 Provider Member Settings



Sponsorship Opportunities

Detailed descriptions and levels

Pre-Conference Sponsor..... \$ 3,000.00

This session will be held on May 5, 2020 and is a half-day session for all attendees. We anticipate 75+ attendees to participate.

- Exhibit table in the pre-conference registration area (set up prior to and take down after pre-conference)
- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- Full page color ad in printed program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Placement of 1-page flyer or like printed materials on the seat/table of attendees
- One registration for pre-conference
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name and logo indicating level of sponsorship in the pre-conference material
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsorship level

Hill Visit Day Sponsor..... \$ 3,500.00

NARA Hill Visits will be made on Thursday, May 7, 2020. On this day, attendees will meet for breakfast, logistics review with Soapbox vendor, receive their legislative priorities packets and be released to Capitol Hill. We anticipate 115+ attendees.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- One 2 ½ conference registration (does not include pre-conference)
- Full page color ad in printed program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Company name and logo indicating level of sponsorship in the conference material
- Company name recognition during general session
- Recognition at breakfast buffet tables with signage
- Logo listed on schedules or in mobile app
- Ribbons for all company attendees indicating sponsorship level

Wi-Fi Sponsor.....\$3,500.00

This sponsorship is for the 2 ½ day conference. We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- One 2 ½ conference registration (does not include pre-conference)
- Half page color ad in printed program
- Custom password and landing page of your organization
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsorship level

Sponsorship Opportunities

Detailed descriptions and levels

Silver Level Sponsor \$1,000.00

This sponsorship is for the 2 ½ day conference. We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- One conference registration
- Half page ad
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsorship level

Bronze Level Sponsor..... \$500.00

This sponsorship is for the 2 ½ day conference. We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Half page ad
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsorship level

Gold Level Sponsor \$2,000.00

This sponsorship is for the 2 ½ day conference. We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Solution Partners table at Welcome Reception
- One conference registration
- Half page color ad in printed program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsorship level

Lanyard Sponsor \$1,000.00

We anticipate 115+ attendees to participate.

- Name and logo listed as official Sponsor on printed and electronic versions of conference program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsor

***Sponsor can provide their own logoed lanyards (please provide a minimum of 150 lanyards)*

Sponsorship Opportunities

Detailed descriptions and levels

Speaker Sponsor\$750.00

Multiple sponsorships available.

- Name and logo listed as official Sponsor on printed and electronic conference program
- Logo and hyperlink listed on the conference website and in electronic marketing material
- Recognition on NARA social media pages indicating sponsorship
- Recognition on NARA app of sponsorship
- Company name recognition during general session
- Ribbons for all company attendees indicating sponsor

Welcome Reception Solution Partner Event

**Wednesday, May 6, 2020
5:00 – 6:30pm (approximate times)**

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Exhibitor hall “feel” but with a limited of table top booths for greater attendee/solution partner connections (*table top displays only*)
- Solution Partner Profile listing in conference app and attendee program
- 98% of our attendees actively participate in this event
- Single or double booth available
- Food and beverages provided throughout event

Solution Partner (SP) Set Up and Expectations

- SP is provided a 5’ or 6’ skirted table with 2 chairs – any additional needs i.e. electric, monitors, move in/out services etc. must be arranged directly with the hotel
- SP Set up for this event will begin at 2:00pm – SP is responsible for set up and tear down of table on the same day of event
- SP is responsible for all shipping in and out of the event
- SP will be provided 2 badges for the event for representatives of their organization

Booth Options	NARA Member	Non-Member
Single Booth (5’ or 6’ table with skirting and 2 chairs)	<input type="checkbox"/> \$ 575.00	<input type="checkbox"/> \$ 775.00
Double Booth (2 - 5’ or 6’ table with skirting and 2 chairs)	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$ 1,100.00
Half Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 500.00
Full Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,000.00
Extra Badge for Welcome Reception Only	<input type="checkbox"/> \$ 50.00	<input type="checkbox"/> \$ 75.00

- ✓ **Logos are due to nara.admin@naranet.org with registration for posting on websites**
- ✓ **All ads for the attendee program are due no later than April 3, 2020**
- ✓ **Company representatives’ names are due no later than April 24, 2020**
- ✓ **All shipments to the hotel should be in Solution Partners name**

Sponsorship Opportunities Levels Summary

<i>Sponsorship</i>	<i>Amount</i>	<i>Status of Sponsorship</i>
Welcome Reception Sponsor	\$ 6,000.00	Multiple Available
Platinum Level Sponsors	\$ 4,000.00	Multiple Available
Hill Visit Sponsor	\$ 3,500.00	2 Available
WiFi Sponsor	\$ 3,500.00	1 Available
Pre-Conference Sponsor	\$ 3,000.00	Multiple Available
Gold Level Sponsor	\$ 2,000.00	Multiple Available
Silver Level Sponsor	\$ 1,000.00	Multiple Available
Lanyard Sponsor	\$ 1,000.00	1 Available
Speaker Sponsors	\$ 750.00	Multiple Available
Bronze Level Sponsor	\$ 500.00	Multiple Available

Registration Pricing

George Breakfast	Early Bird	After 4/10/20	Onsite
Member	\$ 50.00	\$ 75.00	\$ 100.00
Non-Member	\$ 75.00	\$ 100.00	\$ 125.00

Elite & Gold members complimentary

Pre-Conference	Early Bird	After 4/10/20	Onsite
All Members	\$ 129.00	\$ 159.00	\$ 199.00
Non-Member	\$ 209.00	\$ 239.00	\$ 279.00

3-Day Conference	Early Bird	After 4/10/20	Onsite
Elite/Gold Members	\$ 350.00	\$ 400.00	\$ 450.00
Basic/Associate Member	\$ 575.00	\$ 625.00	\$ 675.00
Add'l Member Attendee	\$ 425.00	\$ 475.00	\$ 525.00
Non-Member	\$ 675.00	\$ 725.00	\$ 775.00
Add'l Non-Member Attendee	\$ 525.00	\$ 575.00	\$ 625.00
1 st Attendee	\$ 399.00	\$ 450.00	\$ 500.00

Solution Partner FAQs

- How do I register for one of the sponsorships?** Register directly at the conference website: <https://www.eventsquid.com/event/9125>
- When will I receive the attendee list?** A full attendee lists will be provided to all sponsors and event participants 2 weeks prior to the event (*no earlier than April 22, 2020*).
- As a sponsor, can I attend the educational sessions?** Sponsors can only attend if they are registered for the educational sessions. We encourage Solutions Partners to register for the sessions so they can learn more about their customers are faced with and how they may be able to assist. Participating in the sessions also allows you greater access to attendees during breaks.
- How do I register for the conference?** Register directly at the conference website: <https://www.eventsquid.com/event/9125>