



NARA Fall 2017 Conference

Breaking Through Barriers for Greater Impact in Your Rehab Business

October 11 – 13, 2017

Tropicana – Las Vegas, NV

Sponsors and Solutions Partners Needed!

Do you provide a service or product to Therapy Providers?

*Are you interested in being in front of **150+ Decision Makers** without making an appointment?*

Why Should You Participate at the NARA Fall Conference?

- Attendees are the Key Decision Makers (CEO, COO, CFO, Administrators, Managers, etc.) of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Solution Partners Fest to Choose From

Solution Partners Fest Event

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Mini exhibitor hall feel but limited booths for greater connections
- Profile sheets are shared with attendees in conference app and in attendee program
- 98% of our attendees actively participate in this event
- Food and beverages provided throughout event

All Sponsors and Partners will Receive:

- Full attendee listing 2 weeks prior to the event and within 1 week post conference
- Single booth space: 1- 5' or 6' skirted table with 2 chairs
- Double booth space: 2- 5' or 6' skirted table with 2 chairs
- Admittance to Welcome Reception for 2 Partners
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process.

Admittance to Conference and its educational sessions is a separate charge.



Tropicana Las Vegas – October 11 -13, 2017

Number of Attendees: 125 - 150

Available Sponsorships and Benefits

- ☐ **Lunch and Learn Sponsor - Wednesday, October 11, 2017 (1 Available)** **\$ 6,500.00**
- Attendee Presentation: 30-40 minute presentation to attendees
 - Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Complimentary Single Booth at Solution Partners Fest / Welcome Reception (*value \$575-775*)
 - 1 Complimentary full conference registration (*value \$300-350*)
 - Full page inside front cover in attendee program for attendee program (*value \$1000*)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App and on published agenda
- ☐ **Welcome Reception Sponsor - Wednesday, October 11, 2017** **\$ 5,000.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Complimentary Single Booth at Solution Partners Fest / Welcome Reception (*value \$575-775*)
 - 1 Complimentary full conference registration (*value \$300-350*)
 - Sponsor introduction at Welcome Reception 5 minutes to address the attendees
 - Full page inside front cover in attendee program company profile for attendee program (*value \$1000*)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App and on published agenda
- ☐ **Wifi Sponsor (1 Available)** **\$ 2,750.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - 50% discount on Single Booth at Solution Partners Fest / Welcome Reception (*value \$288-388*)
 - 50% discount on full conference registration for 1 attendee (*value \$300-350*)
 - Full page color insert in attendee program (prominent placement) (*value \$1000*)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- ☐ **Platinum Conference Sponsor** **\$ 2,500.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - 50% discount on Single Booth at Solution Partners Fest / Welcome Reception (*value \$288-388*)
 - 50% discount on full conference registration for 1 attendee (*value \$300-350*)
 - Full page color insert in attendee program (prominent placement) (*value \$1000*)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App

NARA 2017 Fall Conference
Sponsorship and Solution Partner Participation Opportunities

- ☐ **Gold Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - 50% discount on Single Booth at Solution Partners Fest//Welcome Reception (*value \$288-388*)
 - 50% discount on full conference registration for 1 attendee (*value \$300-350*)
 - Half (1/2) page color insert and company profile for attendee program (prominent placement) (*value \$750*)
 - Corporate logo and profile in attendee program and listed on app
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- ☐ **Conference App Sponsor (1 Available) ***NEW***** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Headliner Banner on App
 - 25% discount on Single Booth at Solution Partners Fest//Welcome Reception (*value \$144-194*)
 - 50% discount on 1 full conference registration (*value \$300-350*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- ☐ **Pre-Conference Sponsor (October 10, 2017)** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - 50% discount on 1 full conference registration (*value \$300-350*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- ☐ **Silver Conference Sponsor** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - 50% discount on 1 full conference registration (*value \$300-350*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- ☐ **Speaker Sponsor (4 Available: Nancy Alarcon, Ben Fung, Hilary Forman, or Ellen Strunk)** **\$ 1,250.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Highlighted on agenda as speaker sponsor
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- ☐ **Lanyard Sponsor (1 Available)** **\$ 1,000.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Logo in attendee program
 - Logo on NARA Conference website
 - Printed company name on marketing material
- ☐ **Bronze Conference Sponsor (4 Available)** **\$ 750.00**
- Attendee listing with email address 2 weeks prior to conference and final 1 week post conference
 - Logo in attendee program
 - Logo and link on NARA conference website
 - Printed company name on marketing material

Solution Partners Fest at Welcome Reception

Wednesday, October 11, 2017

5:00 – 6:30pm

This event will be held immediately following the educational sessions on Wednesday, October 11th at the Tropicana Hotel. We have a limited number of booths available for this event. Approximately 98% of the conference attendees will participate in this event. Attendees will have the opportunity to win 2 tickets to a Vegas show of their choosing by visiting all the booths at the reception and collecting a playing card from each vendor.

- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
- Profile page, contact information and website in the attendee program
- Logo and link on conference website and marketing material

Booth Options	NARA Member	Non-Member
Single Booth (5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 575.00	<input type="checkbox"/> \$ 775.00
Double Booth (2 - 5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$1,100.00

Booths pricing does not include electric, set up, delivery, etc. – any additional services must be prearranged with the hotel business services. Any boxes delivered to the hotel must be delivered to the attention of the participant.

Participation in the Solution Partners Fest does not include admittance to the educational sessions. Separate registration is required for these sessions.

Conference Registration

	EARLY BIRD By 9/15/2017	After 9/15/2017	On Site	Number of Days	Total Amount
Daily Registration Fee ONLY – please circle the day(s) you will attend:					
	Wednesday	Thursday	Friday		
Elite Member – <i>Daily Registration Fee</i>	\$ 149.00	\$ 199.00	\$ 229.00	<input type="text"/>	<input type="text"/>
Members - <i>Daily Registration Fee</i>	\$ 249.00	\$ 299.00	\$ 329.00	<input type="text"/>	<input type="text"/>
Non-Members - <i>Daily Registration Fee</i>	\$ 275.00	\$ 325.00	\$ 375.00	<input type="text"/>	<input type="text"/>
Full Conference (Wednesday – Friday)				# Attendees	Total Amt
Elite Member: 1 st Attendee	\$ 300.00	\$ 350.00	\$ 400.00	<input type="text"/>	<input type="text"/>
Elite Member: Additional Attendees	\$ 450.00	\$ 500.00	\$ 550.00	<input type="text"/>	<input type="text"/>
Members: 1 st Attendee	\$ 600.00	\$ 700.00	\$ 800.00	<input type="text"/>	<input type="text"/>
Member: Additional Attendees	\$ 450.00	\$ 500.00	\$ 550.00	<input type="text"/>	<input type="text"/>
Sponsor at 25% off (1st Attendee Only)	\$ 450.00	\$ 525.00	\$ 600.00	<input type="text"/>	450.00
Sponsor at 50% off (1st Attendee Only)	\$ 300.00	\$ 350.00	\$ 400.00	<input type="text"/>	300.00
Total Registrations:				<input type="text"/>	<input type="text"/>

Sponsor Information

Company Name:

Address:

State, City, Zip:

Website:

Sponsor Information (Continued)

Planner Contact:

Name: _____

Phone: _____

Email: _____

Onsite Contact 1: ☐ Check if Registering for Conference

Name: _____

Phone: _____

Email: _____

Onsite Contact 2: ☐ Check if Registering for Conference

Name: _____

Phone: _____

Email: _____

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express ☐ Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____ **Security Code:** _____

Name on Card: _____ 3-digit back of card for V, M, & D
4-digit front of card for AMEX

Expiration Date: _____ **Authorized Amount:** \$ _____

Signature/Date: _____

Registration for the conference education sessions is completed separately. If you wish to take advantage of registration discounts you must contact nara.admin@naranet.org. Return completed form to NARA at nara.admin@naranet.org or via fax (800) 716-1847.