



NARA
The National Association of
Rehabilitation Providers and Agencies

NARA Spring 2017 Conference

The Rehab Industry: Vision for the Future

May 3 – 5, 2017

Renaissance Dupont Circle, Washington DC

Sponsors and Solutions Partners Needed!

Do you provide a service or product to Therapy Providers?

*Are you interested in being in front of **80+ Decision Makers** without making an appointment?*

Why Should You Participate at the NARA Spring Conference?

- Attendees are the Key Decision Makers of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Connections & Cocktail Event to Choose From

Connections & Cocktails Event

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Rehab Providers register for conference and complete a profile sheet
- Solution Partners register based on Tiers (1st Selection, 2nd Selection, or 3rd selection)
- Profile sheets are shared with Solution Partners for selection based on tiers
- Mini meetings (6 – 8 lasting approximately 12 – 15 minutes each) are set up between the Provider and the Partner
- Meetings take place on May 3 between 4:30 – 6:30 pm following learning sessions
- Welcome Reception begins at the conclusion of this event

All Connections & Cocktails Participating Partners will Receive:

- Listing of Meetings Confirmed
- Full attendee listing in excel format including email and mailing addresses at least 2 weeks prior to the event
- Round table with 2 Partners chairs and 2 Provider chairs
- Admittance to Welcome Reception for 2 Partners
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process. *Admittance to Conference and its educational sessions is a separate charge.*



Renaissance Dupont Circle ~ Washington DC

Conference Dates: May 3-5, 2017 (Welcome Reception/Connections & Cocktails May 3, 2017)
Number of Attendees: 80 – 90
Attendee Description: *This population represents the Key Decision Makers in their organizations.* President, Vice President, Chief Operating Officer or Chief Executive Officer, Owners, Administrators, Directors, and Managers of rehabilitation in multiple settings including: Inpatient rehabilitation, outpatient, private practice, long term care and home health. Payers include Medicare A & B, Commercial Insurance, Managed Care and private pay. Most attendees will have a clinical background in allied health (PT, OT, or SLP).

Available Sponsorships and Benefits

- Welcome Reception Sponsor - Wednesday, May 3, 2017 (1 Available)** **\$ 4,000.00**
 - Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connection & Cocktails for 1st Tier Participation (value \$500-850)
 - 1 Complimentary full conference registration (value \$575-675)
 - Sponsor introduction at Welcome Reception with 5 minutes to address the attendees
 - Full page inside front cover insert and company profile for attendee program (value \$1000)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App and on published agenda

- Wifi Sponsor (1 Available)** **\$ 2,500.00**
 - Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connection & Cocktails for 1st Tier Participation (value \$500-850)
 - 50% discount on full conference registration for 1 attendee (value \$288-338)
 - Full page color insert in attendee program (value \$1000)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App

- Platinum Conference Sponsor (1 Available)** **\$ 2,500.00**
 - Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connection & Cocktails for 1st Tier Participation (value \$500-850)
 - 50% discount on full conference registration for 1 attendee (value \$288-338)
 - Full page color insert in attendee program (value \$1000)
 - Corporate logo and profile in attendee program with logo in conference PowerPoint
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App

**NARA 2017 Spring Conference
Sponsorship and Vendor Participation Opportunities**

- Gold Conference Sponsor (2 Available) – ONLY 1 LEFT** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connections & Cocktails for 2nd Tier Participation (*value \$375-700*)
 - 50% discount on full conference registration for 1 attendee (*value \$288-338*)
 - Half (1/2) page color insert and company profile for attendee program (prominent placement) (*value \$750*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Conference App Sponsor (1 Available) ***NEW***** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - Headliner Banner on App
 - 50% discount Connections & Cocktails for 2nd Tier (*value \$375-700*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Silver Conference Sponsor (2 Available) – ONLY 1 LEFT** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 25% discount Connections & Cocktails for 2nd Tier Participation (*value \$188-350*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Lanyard Sponsor (1 Available)** **\$ 750.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - Logo in attendee program and on Lanyard
 - Logo and link on NARA conference website
 - Printed company name on marketing material
- Bronze Conference Sponsor (3 Available) – ONLY 2 LEFT** **\$ 500.00**
- Attendee listing with email address following the event
 - Logo in attendee program
 - Logo and link on NARA conference website
 - Printed company name on marketing material

Connections & Cocktails – Wednesday, May 3, 2017 4:00-6:00pm

Tier	Tier Description	NARA Member	Non-Member
1	Connection matching with attendees the week of April 3 rd	<input type="checkbox"/> \$ 1,000.00	<input type="checkbox"/> \$ 1,700.00
2	Connection matching with attendees the week of April 10 th	<input type="checkbox"/> \$ 750.00	<input type="checkbox"/> \$ 1,400.00
3	Connection matching with attendees the week of April 24 th	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,200.00

Sponsor Information

Company Name: _____
Address: _____
State, City, Zip: _____
Website: _____

Primary Contact:

Name: _____
Phone: _____
Email: _____

Secondary Contact:

Name: _____
Phone: _____
Email: _____

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. What Connection Category does your product or service fall under?

- | | |
|--|--|
| <input type="checkbox"/> Innovation | <input type="checkbox"/> Business Growth |
| <input type="checkbox"/> Cost Savings | <input type="checkbox"/> Healthcare Reform Solutions |
| <input type="checkbox"/> Employee Engagement | <input type="checkbox"/> HR/Compliance |

5. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment: Visa MasterCard Discover American Express Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____	Security Code: _____
Name on Card: _____	<small>3-digit back of card for V, M, & D 4-digit front of card for AMEX</small>
Expiration Date: _____	Authorized Amount: \$ _____
Signature/Date: _____	