



NARA
The National Association of
Rehabilitation Providers and Agencies

NARA Fall 2018 Conference

Rehab Providers Conference

October 2 - 5, 2018

DoubleTree San Diego Mission Valley, California

Sponsors and Solutions Partners Needed!

Do you provide a service or product to Therapy Providers?

*Are you interested in being in front of **125+ Decision Makers** without making an appointment?*

Why Should You Participate at the NARA Spring Conference?

- Attendees are the Key Decision Makers of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Connections & Cocktail Event to Choose From

Connections & Cocktails Event

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Rehab Providers register for conference and complete a profile sheet
- Solution Partners register based on Tiers (1st Selection, 2nd Selection, or 3rd selection)
- Profile sheets are shared with Solution Partners for selection based on tiers
- Mini meetings (6 – 8 lasting approximately 8 – 10 minutes each) are set up between the Provider and the Partner
- Meetings take place following the educational sessions on Wednesday, October 17th
- Welcome Reception begins at the conclusion of this event

All Connections & Cocktails Participating Partners will Receive:

- Listing of Meetings Confirmed
- Full attendee listing in excel format including email and mailing addresses at least 2 weeks prior to the event
- Round table with 2 Partners chairs and 2 Provider chairs
- Admittance to Welcome Reception for 2 Partners
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process. *Admittance to Conference and its educational sessions is a separate charge.*



- Welcome Reception Sponsor - Wednesday, October 3, 2018 (1 Available)** **\$ 5,000.00**
- Attendee listing with email address 2 weeks prior to conference
 - Complimentary Connection & Cocktails for 1st Tier Participation (*value \$1500*)
 - 1 Complimentary full conference registration (*value \$675*)*
 - Sponsor introduction at Welcome Reception with 5 minutes to address the attendees
 - Full page inside front cover insert attendee program (*value \$1000*)
 - Corporate logo displayed throughout live conference
 - Corporate logo and link on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App and on published agenda
- Wifi Sponsor (1 Available)** **\$ 2,750.00**
- Attendee listing with email address 2 weeks prior to conference
 - 50% discount Connection & Cocktails for 1st Tier Participation (*value \$750*)
 - 50% discount on full conference registration for 1 attendee (*value \$338*)*
 - Full page color insert in attendee program (*value \$1000*)
 - Sponsor password and landing page set as your webpage
 - Corporate logo displayed throughout live conference
 - Corporate logo and link on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- Platinum Conference Sponsor** **\$ 2,500.00**
- Attendee listing with email address 2 weeks prior to conference
 - 50% discount Connection & Cocktails for 1st Tier Participation (*value \$750*)
 - 50% discount on full conference registration for 1 attendee (*value \$338*)*
 - Full page color insert in attendee program (*value \$1000*)
 - Corporate logo displayed throughout live conference
 - Corporate logo and link on NARA Conference website and marketing eblasts
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- Pre-Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference
 - 50% discount Connection & Cocktails for 1st Tier Participation (*value \$750*)
 - Full page color insert in attendee program (*value \$1000*)
 - Identification in printed agenda and online agendas
 - Corporate logo and link on NARA Conference website and marketing eblasts
 - Recognition in Conference App
- Gold Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
 - 50% discount Connection & Cocktails for 2nd Tier Participation (*value \$625*)
 - 50% discount on full conference registration for 1 attendee (*value \$288-338*)
 - Half (1/2) page color insert in attendee program (*value \$500*)
 - Corporate logo and link on NARA Conference website and marketing eblasts
 - Recognition in Conference App

* Separate registration is required to take advantage of this benefit

**NARA 2018 Fall Conference
Sponsorship and Vendor Participation Opportunities**

- Conference App Sponsor (1 Available)** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference
 - Headliner Banner on App
 - 50% discount on 1 full conference registration (*value \$338*)
 - Half (1/2) page color insert in attendee program (*value \$500*)
 - Corporate logo and link on NARA Conference website
- Silver Conference Sponsor** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference
 - 25% discount Connection & Cocktails for 2nd Tier Participation (*value \$312*)
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - Corporate logo and profile in attendee program
 - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- Lanyard Sponsor (1 Available)** **\$ 1,000.00**
- Attendee listing with email address 2 weeks prior to conference
 - Logo in attendee program and on Lanyard
 - Logo and link on NARA conference website
 - Printed company name on marketing material
- Bronze Conference Sponsor** **\$ 500.00**
- Attendee listing with email address following the event
 - Logo in attendee program
 - Logo and link on NARA conference website
 - Printed company name on marketing material
- Full Page Color in Attendee Program (7.5 x 10 - jpeg)** **\$ 750.00**
- Half Page Color in Attendee Program (7.5 x 4.5 - jpeg)** **\$ 500.00**

Connections & Cocktails

Tier	Tier Description	NARA Member	Non-Member
1	Connection matching with attendees (1 st Round)	<input type="checkbox"/> \$ 1,000.00	<input type="checkbox"/> \$ 1,500.00
2	Connection matching with attendees (2 nd Round)	<input type="checkbox"/> \$ 750.00	<input type="checkbox"/> \$ 1,250.00
3	Connection matching with attendees (3 rd Round)	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,000.00

Method of Payment: Visa MasterCard Discover American Express Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____ **Security Code:** _____
3-digit back of card for V, M, & D
4-digit front of card for AMEX

Name on Card: _____

Expiration Date: _____ **Authorized Amount:** \$ _____

Signature/Date: _____

Sponsor Information

Company Name: _____

Address: _____

State, City, Zip: _____

Website: _____

Planner Contact:

Name: _____

Phone: _____

Email: _____

Onsite Contact 1: Check if Registering for Conference

Name: _____

Phone: _____

Email: _____

Onsite Contact 2: Check if Registering for Conference

Name: _____

Phone: _____

Email: _____

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?