



**NARA**  
The National Association of  
Rehabilitation Providers and Agencies

## **NARA Fall 2018 Conference**

### **Rehab Providers Conference**

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**October 2 - 5, 2018**

**DoubleTree San Diego Mission Valley, California**

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### ***Sponsors and Solutions Partners Needed!***

*Do you provide a service or product to Therapy Providers?*

*Are you interested in being in front of 125+ Decision Makers without making an appointment?*

#### **Why Should You Participate at the NARA Spring Conference?**

- Attendees are the Key Decision Makers of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Connections & Cocktail Event to Choose From

#### **Connections & Cocktails Event**

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Rehab Providers register for conference and complete a profile sheet
- Solution Partners register based on Tiers (1<sup>st</sup> Selection, 2<sup>nd</sup> Selection, or 3<sup>rd</sup> selection)
- Profile sheets are shared with Solution Partners for selection based on tiers
- Mini meetings (6 – 8 lasting approximately 8 – 10 minutes each) are set up between the Provider and the Partner
- Meetings take place following the educational sessions on Wednesday, October 3<sup>rd</sup>
- Welcome Reception begins at the conclusion of this event

#### **All Connections & Cocktails Participating Partners will Receive:**

- Listing of Meetings Confirmed
- Full attendee listing in excel format including email and mailing addresses at least 2 weeks prior to the event
- Round table with 2 Partners chairs and 2 Provider chairs
- Admittance to Welcome Reception for 2 Partners
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process. *Admittance to Conference and its educational sessions is a separate charge.*



- Welcome Reception Sponsor - Wednesday, October 3, 2018 (1 Available)** **\$ 5,000.00**
- Attendee listing with email address 2 weeks prior to conference
  - Complimentary Connection & Cocktails for 1<sup>st</sup> Tier Participation (*value \$1500*)
  - 1 Complimentary full conference registration\* (*value \$675*)
  - Sponsor introduction at Welcome Reception to address the attendees
  - Full page inside cover of attendee program (*value \$1000*) – **DUE BY 9/7/2018**
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
  - Recognition in Conference App and on published agenda
- Wine Tasting Sponsor (1 Available)** **\$ 3,000.00**
- Attendee listing with email address 2 weeks prior to conference
  - 50% discount Connection & Cocktails for 1<sup>st</sup> Tier Participation (*value \$750*)
  - 50% discount on full conference registration for 1 attendee\* (*value \$338*)
  - Full page color insert in attendee program (*value \$1000*) – **DUE BY 9/7/2018**
  - Sponsor password and landing page set as your webpage
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
  - Recognition in Conference App
- Wifi Sponsor (1 Available)** **\$ 2,750.00**
- Attendee listing with email address 2 weeks prior to conference
  - 50% discount Connection & Cocktails for 1<sup>st</sup> Tier Participation (*value \$750*)
  - 50% discount on full conference registration for 1 attendee\* (*value \$338*)
  - Full page color insert in attendee program (*value \$1000*) – **DUE BY 9/7/2018**
  - Sponsor password and landing page set as your webpage
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
  - Recognition in Conference App
- Platinum Conference Sponsor** **\$ 2,500.00**
- Attendee listing with email address 2 weeks prior to conference
  - 50% discount Connection & Cocktails for 1<sup>st</sup> Tier Participation (*value \$750*)
  - 50% discount on full conference registration for 1 attendee\* (*value \$338*)
  - Full page color insert in attendee program (*value \$1000*) – **DUE BY 9/7/2018**
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
  - Recognition in Conference App
- Pre-Conference Sponsor** **\$ 2,500.00**
- Attendee listing with email address 2 weeks prior to conference
  - 50% discount Connection & Cocktails for 1<sup>st</sup> Tier Participation (*value \$750*)
  - Complimentary Pre-Conference registration\* (*value \$279*)
  - Full page color insert in attendee program (*value \$1000*) – **DUE BY 9/7/2018**
  - Identification in printed agenda and online agendas
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Recognition in Conference App

\* Separate registration is required to take advantage of this benefit

**NARA 2018 Fall Conference  
Sponsorship and Vendor Participation Opportunities**

- Gold Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference (complete list following the event)
  - 50% discount Connection & Cocktails for 2<sup>nd</sup> Tier Participation (*value \$625*)
  - 50% discount on full conference registration for 1 attendee\* (*value \$288-338*)
  - Half (1/2) page color insert in attendee program (*value \$500*) – **DUE BY 9/7/2018**
  - Corporate logo and link on NARA Conference website and marketing eblasts
  - Recognition in Conference App
- Conference App Sponsor (1 Available)** **\$ 1,750.00**
- Attendee listing with email address 2 weeks prior to conference
  - Headliner Banner on App – **Banner must be submitted to NARA in JPEG format**
  - 50% discount on 1 full conference registration (*value \$338*)
  - Half (1/2) page color insert in attendee program (*value \$500*) – **DUE BY 9/7/2018**
  - Corporate logo and link on NARA Conference website
- Silver Conference Sponsor** **\$ 1,500.00**
- Attendee listing with email address 2 weeks prior to conference
  - 25% discount Connection & Cocktails for 2<sup>nd</sup> Tier Participation (*value \$312*)
  - Half (1/2) page color insert in attendee program (*value \$500*) – **DUE BY 9/7/2018**
  - Corporate logo and profile in attendee program
  - Corporate logo and link highlighted on NARA Conference website and marketing eblasts
- 40<sup>th</sup> Anniversary Gift Sponsor (1 Available)** **\$ 1,250.00**
- Attendee listing with email address 2 weeks prior to conference
  - Logo in attendee program and on gift's box
  - Logo and link on NARA conference website and printed company name on marketing material
- Lanyard Sponsor (1 Available)** **\$ 1,000.00**
- Attendee listing with email address 2 weeks prior to conference
  - Logo in attendee program and on Lanyard
  - Logo and link on NARA conference website and printed company name on marketing material
- Speaker Sponsor** **\$ 750.00**
- Attendee listing with email address following the event
  - Logo in attendee program
  - Logo and link on NARA conference website and printed company name on marketing material
- Bronze Conference Sponsor** **\$ 500.00**
- Attendee listing with email address following the event
  - Logo in attendee program
  - Logo and link on NARA conference website and printed company name on marketing material
- Full Page Color in Attendee Program (7.5 x 10 - jpeg) – DUE BY 9/7/2018** **\$ 750.00**
- Half Page Color in Attendee Program (7.5 x 4.5 - jpeg) – DUE BY 9/7/2018** **\$ 500.00**

**Connections & Cocktails**

Tier	Tier Description	NARA Member	Non-Member
1	Connection matching with attendees (1 <sup>st</sup> Round)	<input type="checkbox"/> \$ 1,000.00	<input type="checkbox"/> \$ 1,500.00
2	Connection matching with attendees (2 <sup>nd</sup> Round)	<input type="checkbox"/> \$ 750.00	<input type="checkbox"/> \$ 1,250.00
3	Connection matching with attendees (3 <sup>rd</sup> Round)	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,000.00

## Sponsor Information

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
State, City, Zip: \_\_\_\_\_  
Website: \_\_\_\_\_

**Planner Contact:**

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Onsite Contact 1:**       Check if Registering for Conference

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Onsite Contact 2:**  Check if Registering for Conference

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment:  Visa     MasterCard     Discover     American Express     Check

*Checks should be made payable to NARA and mailed to NARA, 701 8<sup>th</sup> Street NW, Suite 500, Washington DC 20001*

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

<b>Card Number:</b> _____	<b>Security Code:</b> _____
<b>Name on Card:</b> _____	<small>3-digit back of card for V, M, &amp; D 4-digit front of card for AMEX</small>
<b>Expiration Date:</b> _____	<b>Authorized Amount:</b> \$ _____
<b>Signature/Date:</b> _____	