



NARA
The National Association of
Rehabilitation Providers and Agencies

NARA Spring 2018 Conference

May 2 – 4, 2018

The Wink – Washington DC

Sponsors and Solution Partners Needed!

Do you provide a service or product to Therapy Providers?

*Are you interested in meeting **100+ Decision Makers** without making an appointment?*

Why Should You Participate at the NARA Spring Conference?

- Attendees are the Key Decision Makers (CEO, COO, CFO, Administrators, Managers, etc.) of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Partners/Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Solution Partners Fest to Choose From

Solution Partners Fest Event

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Wednesday, May 2, 2018 late afternoon/early evening
- Mini exhibitor hall feel but limited booths for greater connections
- Profile sheets are shared with attendees in conference app and in attendee program
- 98% of our attendees actively participate in this event
- Single or double booth available
- NARA Member Discounts
- Food and beverages provided throughout event

All Sponsors and Partners will Receive:

- Full attendee listing 2 weeks prior to the event and post conference
- Admittance to Welcome Reception for 2 Partners (names must be provided 2 weeks prior to conference)
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process.

Admittance to Conference and its educational sessions is a separate charge.



**Conference Sponsorships
& Benefits**

- | | |
|---|--------------------|
| <input type="checkbox"/> Welcome Reception Solution Partners Fest Sponsor - Wednesday, May 2, 2017 | \$ 4,500.00 |
| <ul style="list-style-type: none">• Attendee listing with email address 2 weeks prior to conference• Full page inside front cover insert and company profile for attendee program (<i>value \$1000</i>)• Complimentary standard table during event (<i>value \$775</i>)• 1 Complimentary conference registration (<i>value \$675</i>)*• Sponsor introduction at Welcome Reception with 5 minutes to address the attendees• Corporate logo and profile in attendee program with logo in conference PowerPoint• Corporate logo and link highlighted on NARA Conference website and marketing eblasts• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)• Recognition in Conference App and on published agenda | |
| <input type="checkbox"/> Wifi Sponsor (1 Available) | \$ 2,750.00 |
| <ul style="list-style-type: none">• Attendee listing with email address 2 weeks prior to conference• Full page color insert in attendee program (<i>value \$1000</i>)• Complimentary booth at the Welcome Reception Solution Partners Fest (<i>value \$775</i>)• 50% discount on conference registration for 1 attendee (<i>value \$338</i>)*• Custom password and company page as landing page• Corporate logo and profile in attendee program with logo in conference PowerPoint• Corporate logo and link highlighted on NARA Conference website and marketing eblasts• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)• Recognition in Conference App | |
| <input type="checkbox"/> Platinum Conference Sponsor | \$ 2,500.00 |
| <ul style="list-style-type: none">• Attendee listing with email address 2 weeks prior to conference• Full page color insert in attendee program (<i>value \$1000</i>)• Complimentary booth at the Welcome Reception Solution Partners Fest (<i>value \$775</i>)• 50% discount on conference registration for 1 attendee (<i>value \$338</i>)*• Corporate logo and profile in attendee program with logo in conference PowerPoint• Corporate logo and link highlighted on NARA Conference website and marketing eblasts• Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)• Recognition in Conference App | |
| <input type="checkbox"/> Gold Conference Sponsor | \$ 2,000.00 |
| <ul style="list-style-type: none">• Attendee listing with email address 2 weeks prior to conference• Half (1/2) page color insert and company profile for attendee program (<i>value \$500</i>)• 50% discount Single Booth at Welcome Reception Solution Partners Fest (<i>value \$388</i>)• 50% discount on full conference registration for 1 attendee (<i>value \$338</i>)*• Corporate logo and profile in attendee program• Corporate logo and link highlighted on NARA Conference website and marketing eblasts | |

* Separate registration for this benefit is required

**NARA 2018 Spring Conference
Sponsorship and Vendor Participation Opportunities**

- | | | |
|--------------------------|---|--------------------|
| <input type="checkbox"/> | Conference App Sponsor (1 Available) | \$ 1,750.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Headliner Banner on App • 50% discount on 1 full conference registration (<i>value \$675</i>) • Half (1/2) page color insert and company profile for attendee program (<i>value \$500</i>) • Corporate logo and profile in attendee program • Corporate logo and link highlighted on NARA Conference website and marketing eblasts | |
| <input type="checkbox"/> | Silver Conference Sponsor | \$ 1,500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Half (1/2) page color insert and company profile for attendee program (<i>value \$500</i>) • 25% discount Single Booth at Welcome Reception Solution Partners Fest (<i>value \$194</i>) • Corporate logo and profile in attendee program • Corporate logo and link highlighted on NARA Conference website and marketing eblasts | |
| <input type="checkbox"/> | Lanyard Sponsor (1 Available) | \$ 1,000.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Logo in attendee program and on Lanyard • Logo and link on NARA conference website • Printed company name on marketing material | |
| <input type="checkbox"/> | Bronze Conference Sponsor | \$ 500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address following the event • Logo in attendee program • Logo and link on NARA conference website • Printed company name on marketing material | |

**Solution Partners Fest at Welcome Reception
Wednesday, May 2, 2018 - 5:00 – 6:30pm (approximate times)**

This event will be held immediately following the educational sessions on Wednesday, May 2nd and held in conjunction with the Welcome Reception. Each participating organization will receive 2 representative badges for admittance to the event only. We have a limited number of booths available for this event. Approximately 98% of the conference attendees will participate in this event.

Booth Options	NARA Member	Non-Member
Single Booth (5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 575.00	<input type="checkbox"/> \$ 775.00
Double Booth (2 - 5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$ 1,100.00
Half Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 500.00
Full Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,000.00

Booths pricing does not include electric, set up, delivery, etc. – any additional services must be prearranged with the hotel business services. Any boxes delivered to the hotel must be delivered to the attention of the participant.

Participation in the Solution Partners Fest does not include admittance to the educational sessions. Separate registration is required to attend the educational sessions.

Complete Sponsor Information on the Next Page.

Sponsor Information

Company Name: _____

Address: _____

State, City, Zip: _____

Website: _____

Planner Contact:

Name: _____

Phone: _____

Email: _____

Onsite Contact 1:

Name: _____

Phone: _____

Email: _____

Onsite Contact 2:

Name: _____

Phone: _____

Email: _____

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment: Visa MasterCard Discover American Express Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____

Security Code: _____

Name on Card: _____

3-digit back of card for V, M, & D

4-digit front of card for AMEX

Expiration Date: _____

Authorized Amount: \$ _____

Signature/Date: _____

Registration for the conference education sessions is completed separately. If you wish to take advantage of registration discounts you must contact nara.admin@naranet.org. Return completed form to NARA at nara.admin@naranet.org or via fax (800) 716-1847.