



NARA Spring 2019 Conference

May 15-17, 2019

Washington Marriott Georgetown – Washington DC

Sponsors and Solution Partners Needed!

Do you provide a service or product to Therapy Providers?

*Are you interested in meeting **100+ Decision Makers** without making an appointment?*

Why Should You Participate at the NARA Spring Conference?

- Attendees are the Key Decision Makers (CEO, COO, CFO, Administrators, Managers, etc.) of local, regional and national Rehab Providers across the United States
- Number of Solution Partners and Sponsors limited for greater exposure
- Attendees historically are very engaged with Partners/Sponsors
- You don't need an appointment to talk to the attendees!
- 8 Different Sponsorship Opportunities and Solution Partners Fest to Choose From

Welcome Reception / Solution Partners Fest Event

This event connects Solution Partners (aka suppliers/vendors) with Rehab Providers who have a current or future unresolved need. How does this work?

- Wednesday, May 15, 2019 late afternoon/early evening
- Mini exhibitor hall feel but limited booths for greater connections (table top displays only)
- Solution Partner Profile listing in conference app and attendee program
- 98% of our attendees actively participate in this event
- Single or double booth available
- NARA Member Discounts
- Food and beverages provided throughout event

All Sponsors and Partners will Receive:

- Full attendee listing 2 weeks prior to the event and post conference
- Admittance to for 2 Partners (names must be provided 2 weeks prior to conference)
- Company logo and link on conference website
- Company name listed on marketing emails
- Company logo, contact information and profile in attendee program

Past attending companies include (partial listing):

Intermountain Healthcare	Big Stone Therapies	UPMC Rehab Centers	PT Northwest
Mountain Land Rehabilitation	Guardian Rehabilitation	Hartford Healthcare	Diversicare Healthcare
Select Rehab	Therapy Specialists	Infinity Rehab	Lake Centre for Rehab
RehabCare/Kindred	Aegis Therapies	Intergro Rehab	Creative Healthcare
Genesis Rehab	EncompassCare	Restore Therapy	Optim Healthcare
Encore Rehabilitation	Rehab Professionals	Transitional Care Management	MidSouth Rehab
Prairie Rehab	Independence Rehab	Community Therapy Physical	SynergyCare...and more!

We encourage and expect our Partners to reach out to all attendees prior to the conference to begin the engagement process.



Conference Sponsorships & Benefits

- Welcome Reception Solution Partners Fest Sponsor - Wednesday, May 15, 2019** **\$ 4,500.00**
- Attendee listing with email address 2 weeks prior to conference
 - Full page inside front cover insert and company profile for attendee program (*value \$1500*)
 - Complimentary standard single table during event including 4 admittance badges for event (*value \$925*)
 - 1 Complimentary conference registration (*value \$675*)*
 - Sponsor introduction at Welcome Reception with 5 minutes to address the attendees
 - Corporate logo with link highlighted on NARA Conference website, marketing eblasts & attendee program profile
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsor)
 - Recognition in Conference App and on published agenda
- Pre-Conference (Topic: PDPM) Sponsor (1 Available)** **\$ 3,000.00**
- Attendee listing with email address 2 weeks prior to conference
 - Full page color insert in attendee program (*value \$1000*)
 - Complimentary single booth at the Welcome Reception Solution Partners Fest (*value \$775*)
 - 50% discount on 3-day conference registration for 1 attendee (*value \$338*)*
 - 1 Complimentary registration for the pre-conference (*value \$129*)
 - Corporate logo with link highlighted on NARA Conference website, marketing eblasts & attendee program profile
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- Wifi Sponsor (1 Available)** **\$ 2,750.00**
- Attendee listing with email address 2 weeks prior to conference
 - Full page color insert in attendee program (*value \$1000*)
 - Complimentary single booth at the Welcome Reception Solution Partners Fest (*value \$775*)
 - 50% discount on conference registration for 1 attendee (*value \$338*)*
 - Custom password and company page as landing page
 - Corporate logo with link highlighted on NARA Conference website, marketing eblasts & attendee program profile
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- Platinum Conference Sponsor** **\$ 2,500.00**
- Attendee listing with email address 2 weeks prior to conference
 - Full page color insert in attendee program (*value \$1000*)
 - Complimentary single booth at the Welcome Reception Solution Partners Fest (*value \$775*)
 - 50% discount on conference registration for 1 attendee (*value \$338*)*
 - Corporate logo with link highlighted on NARA Conference website, marketing eblasts & attendee program profile
 - Sponsor specific eblast to all NARA Member and Non-Members listing (HTML provided by Sponsors)
 - Recognition in Conference App
- Gold Conference Sponsor** **\$ 2,000.00**
- Attendee listing with email address 2 weeks prior to conference
 - Half (1/2) page color insert and company profile for attendee program (*value \$500*)
 - 50% discount Single Booth at Welcome Reception Solution Partners Fest (*value \$388*)
 - 50% discount on full conference registration for 1 attendee (*value \$338*)*
 - Corporate logo with link highlighted on NARA Conference website, marketing eblasts & attendee program profile

* Separate registration for this benefit is required

**NARA 2019 Spring Conference
Sponsorship and Vendor Participation Opportunities**

- | | | |
|--------------------------|---|--------------------|
| <input type="checkbox"/> | Conference App Sponsor (1 Available) | \$ 1,750.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Headliner Banner on App • 50% discount on 1 full conference registration (<i>value \$675</i>) • Half (1/2) page color insert and company profile for attendee program (<i>value \$500</i>) • Corporate logo and profile in attendee program • Corporate logo and link highlighted on NARA Conference website and marketing eblasts | |
| <input type="checkbox"/> | Silver Conference Sponsor | \$ 1,500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Half (1/2) page color insert and company profile for attendee program (<i>value \$500</i>) • 25% discount Single Booth at Welcome Reception Solution Partners Fest (<i>value \$194</i>) • Corporate logo and profile in attendee program • Corporate logo and link highlighted on NARA Conference website and marketing eblasts | |
| <input type="checkbox"/> | Lanyard Sponsor (1 Available) | \$ 1,000.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address 2 weeks prior to conference • Logo in attendee program and on Lanyard • Logo and link on NARA conference website • Printed company name on marketing material | |
| <input type="checkbox"/> | Bronze Conference Sponsor | \$ 500.00 |
| | <ul style="list-style-type: none"> • Attendee listing with email address following the event • Logo in attendee program • Logo and link on NARA conference website • Printed company name on marketing material | |

**Solution Partners Fest at Welcome Reception
Wednesday, May 15, 2019 - 5:00 – 6:30pm (approximate times)**

This event will be held immediately following the educational sessions on Wednesday, May 15th and held in conjunction with the Welcome Reception. Each participating organization will receive 2 representative badges (additional badges can be purchased) for admittance to the event only. We have a limited number of booths available for this event. Approximately 98% of the conference attendees will participate in this event.

Booth Options	NARA Member	Non-Member
Single Booth (5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 575.00	<input type="checkbox"/> \$ 775.00
Double Booth (2 - 5' or 6' table with skirting and 2 chairs)	<input type="checkbox"/> \$ 900.00	<input type="checkbox"/> \$ 1,100.00
Half Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 500.00
Full Page Ad (in addition to vendor description)	<input type="checkbox"/> \$ 500.00	<input type="checkbox"/> \$ 1,000.00
Extra Badge for Welcome Reception Only	<input type="checkbox"/> \$ 50.00	<input type="checkbox"/> \$ 75.00

Booths pricing does not include electric, set up, delivery, etc. – any additional services must be prearranged with the hotel business services. Any boxes delivered to the hotel must be delivered to the attention of the participant.

Participation in the Solution Partners Fest does not include admittance to the educational sessions. Separate registration is required to attend the educational sessions.

Complete Sponsor Information on the Next Page.

Sponsor Information

Company Name: _____

Address: _____

State, City, Zip: _____

Website: _____

Planner Contact:

Name: _____

Phone: _____

Email: _____

Onsite Contact 1:

Name: _____

Phone: _____

Email: _____

Onsite Contact 2:

Name: _____

Phone: _____

Email: _____

1. Tell us about your organization.

2. What makes your company unique in the marketplace?

3. What is your product or service?

4. Do you have a special offer available for NARA Members/Conference Attendees?

Method of Payment: Visa MasterCard Discover American Express Check

Checks should be made payable to NARA and mailed to NARA, 701 8th Street NW, Suite 500, Washington DC 20001

By my signature below, I authorize NARA to charge the credit card provided below for the amount of the registrations as set forth on this form.

Card Number: _____

Security Code: _____

Name on Card: _____

3-digit back of card for V, M, & D

4-digit front of card for AMEX

Expiration Date: _____

Authorized Amount: \$ _____

Signature/Date: _____

Registration for the conference education sessions is completed separately. If you wish to take advantage of registration discounts you must contact nara.admin@naranet.org. Return completed form to NARA at nara.admin@naranet.org or via fax (800) 716-1847.