



**NARA**  
The National Association of  
Rehabilitation Providers and Agencies

## Spring & Fall Conference 2026 Annual Conference & Sponsorship Prospectus



### Spring Conference 2026

Washington, DC

May 6 – 8, 2026

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### Fall Conference 2026

October 7 – 9, 2026

The Wigwam Resort, Litchfield Park, AZ

3-Day Business Rehab Conference



***The Premier Events Designed for Rehab Business Leaders to Connect!***

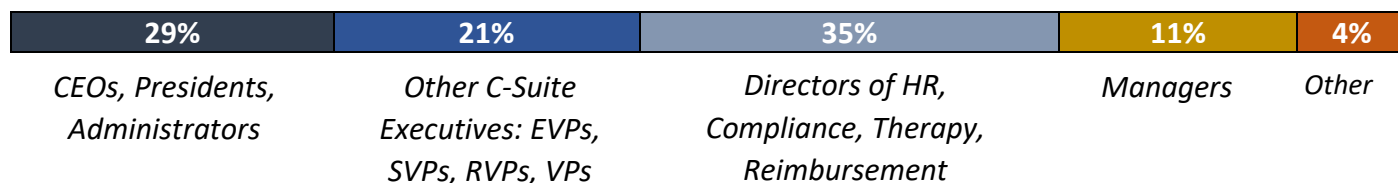


The NARA Conference experience is like no other experience you will have as a sponsor. Our solution partners often tell us that they find the most value in attending the conference and having the ability to network and build relationships with our attendees throughout the conference. For this reason, most of our packages include complimentary 3-day conference registration.

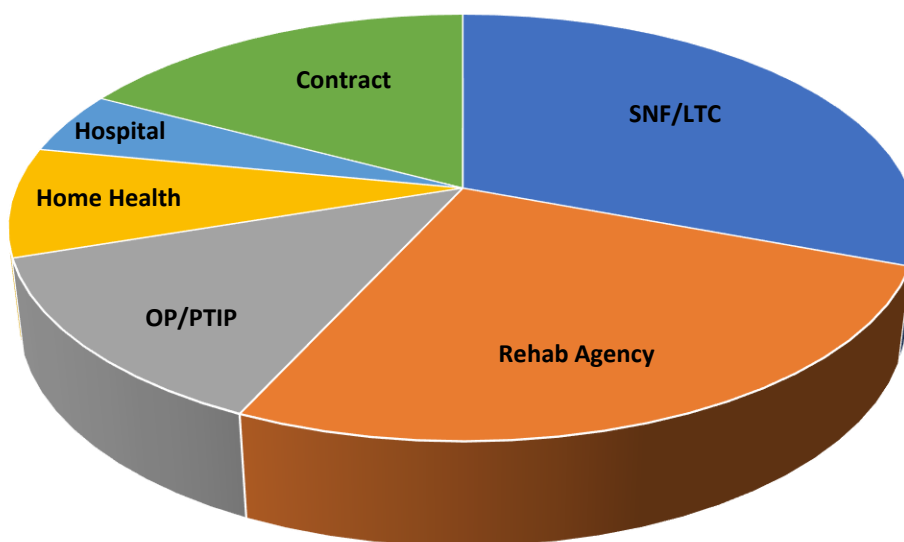
### Why You Should Sponsor NARA Conferences?

- *Key decision makers within their organization and have highest levels of influence on purchases*
- *73% of attendees provide therapy services either directly or indirectly*
- *Attendees actively engage with sponsors*
- *Connect with attendees during social events and breaks*
- *Connect with attendees during breakout sessions*
- *Attendees from all settings of therapy*
- *Attending listing only available via certain sponsorship packages*

### Who Attends?



### Attendee Represent the Following Settings





### What Opportunities are Available?

- Packages range from \$750 to \$12,000 – and everywhere in between! NARA Members receive a discount on packages – see each package for details.
- Solution Partners Luncheon –Solution Partners will have 5’ or 6’ tables with tabletop displays. The event lasts 75 minutes – but partners can be set up all day.
- Most packages include complimentary registration
- Attendee listing ONLY available with certain packages – *emailed 2 weeks prior to the start date*

### Sample Listing of Organizations in Attendance

- |                            |                               |                              |
|----------------------------|-------------------------------|------------------------------|
| • Intermountain Healthcare | • ASC Therapies & Wellness    | • UCLA Health                |
| • Aegis Therapies          | • Access Rehab Centers        | • University of CA           |
| • UPMC Rehab Centers       | • TCM Consulting&             | • Sequoia Care               |
| • Hartford Healthcare      | Management                    | • RehabSource                |
| • Infinity Rehab           | • EmpowerMe Wellness          | • Functional Rehab           |
| • Big Stone Therapies      | • Functional Pathways         | • Legacy Healthcare          |
| • Ovation Rehab            | • Ignite Medical Resorts      | • SynergyCare                |
| • Creative Healthcare      | • Preferred Therapy Solutions | • Reliant Rehab              |
| Solutions                  | • Vertis Therapy              | • Pacific Regency            |
| • Powerback Rehabilitation | • HealthPro Heritage          | • Choice Rehabilitation      |
| • Restore Therapy          | • TriVista Rehab              | • Ahava Therapy Services     |
| • MidSouth Rehab           | • Presbyterian Homes &        | • Ascendra Therapy           |
| • Prairie Rehab            | Services                      | • Continuum Therapy Partners |
| • Independence Rehab       | • Avamere Rehab               | • Ignite Medical Resorts     |

### What Solutions are Attendees Looking For?

- Outcomes
- Operation efficiencies
- Staffing – Human Resources
- Medical Supplies & Equipment
- Organization Insurance
- Documentation and Data Management
- Compliance Programming

We know you can help them with these goals! If you have any questions, please let me know – we would love to see you at our conferences!

### All Sponsorships include:

- “Meet our Conference Sponsors” email to NARA full member and non-member email list (1600+ emails)
- Clickable logo on the dedicated event website to bring attendees to your website
- Recognition of your sponsorship throughout conference and on all e-marketing materials
- Attendee List with contact information 2 weeks prior to conference (not included in I heart NARA)
- Sponsor badge ribbon

***\*\*If you are interested in booking your sponsorship for both Spring 2026 and Fall 2026 Conferences, please contact Christie Covington at [christie.covington@narannet.org](mailto:christie.covington@narannet.org) for a 15% discount!\*\****



### ***SPRING ONLY Rooftop Reception Package – Member: \$9,000/Non-Member: \$11,000 – 1 Available***

On the opening evening of the 3-Day Spring Conference, NARA will host a rooftop reception at DLA Piper's office building in Washington DC. All attendees are invited to join us for this evening with light refreshments and beverages. Sponsorship value approximately \$7,000+ and as the title sponsor you will receive:

- 3 complimentary registrations for the 3-day conference (Elite Members 4 complimentary registrations)
- Join the NARA President in welcoming attendees to the event
- Co-branding of the George G. Olsen Award
- Solution Partner table at Attendee Luncheon on Wednesday
- 6 Social Media Posts – provided by the Sponsor and approved by NARA
- Branded lanyards for conference attendees

### ***FALL ONLY Welcome Reception Package – Member: \$9,000/Non-Member: \$11,000 – 1 Available***

On the opening evening of the 3-Day conference, NARA will host a welcome reception for our conference attendees. Sponsorship value approximately \$7,000+ and as the title sponsor you will receive:

- 3 complimentary registrations for each the pre-conference and the 3-day conference (Elite Members 4 complimentary registrations)
- Join the NARA President in welcoming attendees to the event
- Co-branding of the NARA Impact Award
- Solution Partner table at Attendee Luncheon on Wednesday
- 6 Social Media Posts – provided by the Sponsor and approved by NARA
- Branded lanyards for conference attendees

### ***BOTH Solution Partner Luncheon – Member: \$5,500/Non-Member \$7,500 – 8 Available For Spring Conference and 12 Available for Fall Conference***

On the first day of our 3-Day conference, we will host an extended lunch, where attendees will be provided with small plate options and the opportunity to meet and greet our Solution Partners. The small plate options will be set up strategically throughout the room to maximize attendees meeting with Solution Partners. The number of Solution Partners at this event will be limited. *No large pop-up booths are permitted – **tabletop displays only***. Sponsorship value approximately \$4,000+ and includes:

- Solution Partner 5' or 6' draped table at Attendee Luncheon
- 1 Complimentary Registration for 3-Day Conference
- 1 Exhibitor only badge
- 1 Social Media Posts – provided by the Sponsor provided by the Sponsor and approved by NARA

Solution Partners can set up in the room either the night before or the morning of the event (depending on the hotels permission – a schedule will be sent 2 weeks prior). The breakfast and afternoon refreshment breaks are typically set up in this room on the first and second conference day so you should plan to be at your space during these times.



***BOTH Technology Sponsor Package – Member: \$5,500/Non-Member \$7,500 – 1 Per Conference***

Staying connected to the office while in conference brings our attendees a great deal of value and comfort. This sponsorship will cover conference attendee Wi-Fi and a charging station for the 3-day conference. Sponsorship value approximately \$4,000+ and includes:

- 1 Complimentary Registrations for 3-Day Conference (Elite Members 2 complimentary registrations for 3-Day Conference)
- Wi-Fi password for the 3-day conference
- 2 Social Media Posts – provided by the Sponsor provided by the Sponsor and approved by NARA

***SPRING ONLY Advocacy App Sponsor – Member: \$5,000/Non-Member: \$7,000 – 3 Available***

On Thursday our attendees will be spending most of their day on the Hill. Sponsorship value approximately \$4,000+ and includes:

- 1 Complimentary Registrations for 3-Day Conference (Elite Members 2 complimentary registrations for 3-Day Conference)
- Logo on the attendee's schedule on the app
- 2 Social Media Posts – provided by the Sponsor provided by the Sponsor and approved by NARA

***BOTH Breakfast Sponsor Package – Member: \$4,000/Non-Member \$6,000 Unlimited Available***

During the 3-day conference our attendees enjoy a breakfast buffet. You can sponsor this buffet on 1 of the 3 mornings. Your name and logo will be displayed during that breakfast, so attendees know you sponsored it. Sponsorship value approximately \$2,000 and includes:

- 1 Complimentary 3-day Conference registration
- Sponsor Sign in Breakfast Area
- 1 Social Media Posts - provided by the Sponsor and approved by NARA

***BOTH Refreshment Sponsor Package – Member: \$3,000/Non-Member \$5,000 Unlimited Available***

There is nothing like an afternoon pick-me up with some light refreshments! Your name and logo will be displayed during one of our breaks over the 3-day conference. Sponsorship value approximately \$2,000 and includes:

- 1 Complimentary 3-day Conference registration
- Sponsor acknowledgement sign in the refreshment area
- 1 Social Media Posts - provided by the Sponsor and approved by NARA

***BOTH Friends of NARA Package – Member: \$2,000/Non-Member: \$4,000 Unlimited Available***

Support NARA's conference while getting name recognition throughout the conference with a Friends of NARA Sponsorship package. Sponsorship value approximately \$1000 and includes:

- 1 Complimentary Registration for Conference (does not include Pre-Conference)
- 1 Social Media Posts - provided by the Sponsor and approved by NARA



***SPRING ONLY Scavenger Hunt Sponsorship – Member: \$1,000/Non-Member: \$2,000 Only 1 Available***

This is an add-on sponsorship can be added to one of the following packages only: Breakfast Sponsor, Refreshment Sponsor, or Solution Partner Luncheon Sponsor. During Hill Visits, our attendees will have the opportunity to participate in a photo scavenger hunt during their time on the Hill. Sponsor of this activity can provide the winner with a branded package.

***BOTH I ❤️ NARA Package – Member: \$750/Non-Member: \$1,500 Unlimited Available***

Support NARA's conference with this donation. Your logo will be displayed in the conference PowerPoint during our conference welcome.

***FALL ONLY SIG Add-On Sponsorship – Member: \$500/Non-Member: \$750***

This is an add-on sponsorship that can be added to one of the following packages only: Breakfast Sponsor, Solution Partner Luncheon Sponsor or Pre-Conference Package. The sponsor can choose one of the SIG Special Interest Group (SIG) sessions and speak for 5 minutes (SNF, HH, Hospital System, Outpatient/Peds, Revenue Cycle, Leadership, or Compliance). Available on a first come first serve basis and not confirmed till payment is received.

[Register now](#) for a Sponsorship package online. For packages that include complimentary registration, you will receive coupon codes for the complimentary registrations once payment has been processed. Contact Christie Covington at [christie.covington@naranet.org](mailto:christie.covington@naranet.org) or 765-730-9757 with questions.

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### Summary of Available Sponsorships

Sponsorship	Conference	# Available	Benefits	Value of Package	Cost (Member/Non-Member)
Rooftop Reception	Spring	1	<ul style="list-style-type: none"> <li>3 Comp Registrations for 3-Day Conference</li> <li>Reception Welcome</li> <li>Solution Partner Table During Luncheon</li> <li>6 Social Media Posts</li> <li>Branded Lanyards</li> </ul>	\$7,000	\$9,000 / \$11,000
Welcome Reception	Fall	1	<ul style="list-style-type: none"> <li>3 Comp Registrations for 3-Day Conference</li> <li>Reception Welcome</li> <li>Solution Partner Table During Luncheon</li> <li>6 Social Media Posts</li> <li>Branded Lanyards</li> </ul>	\$7,000	\$9,000 / \$11,000
Solution Partner Luncheon	Spring Fall	8 12	<ul style="list-style-type: none"> <li>1 Complimentary Registration for 3-Day Conference</li> <li>Solution Partner Luncheon Table</li> <li>1 Exhibitor Participation Badge</li> <li>1 Social Media Posts</li> </ul>	\$4,000	\$5,500 / \$7,500
Technology Package	Spring Fall	1 1	<ul style="list-style-type: none"> <li>1 Complimentary Registration for 3-Day Conference</li> <li>Wi-Fi Password of your choice</li> <li>2 Social Media Posts</li> </ul>	\$4,000	\$5,500 / \$7,500
Advocacy App Sponsor	Spring	3	<ul style="list-style-type: none"> <li>1 Complimentary Registrations for Conference and Pre-Conference</li> <li>Logo on the attendee's schedule on the app</li> <li>2 Social Media Posts</li> </ul>	\$4,000	\$5,000 / \$7,000
Breakfast Package	Spring Fall	6 6	<ul style="list-style-type: none"> <li>1 Complimentary Registration for 3-Day Conference</li> <li>Sponsor Sign in Breakfast Area</li> <li>1 Social Media Posts</li> </ul>	\$3,000	\$4,000 / \$6,000
Refreshment Package	Spring Fall	4 4	<ul style="list-style-type: none"> <li>1 Complimentary Registration for 3-Day Conference</li> <li>Sponsor Sign in Refreshment Area</li> <li>1 Social Media Posts</li> </ul>	\$2,000	\$3,000 / \$5,000



## Spring & Fall Conference 2026 Annual Conference & Sponsorship Prospectus

Sponsorship	Conference	# Available	Benefits	Value of Package	Pricing (Member/Non-Member)
Friends of NARA	Spring Fall	Unlimited	<ul style="list-style-type: none"> <li>1 Complimentary Registration for 3-Day Conference</li> <li>1 Social Media Post</li> </ul>	\$1,000	\$2,000 / \$4,000
Scavenger Hunt	Spring	1			\$1,000 / \$,000
I HEART NARA	Spring Fall	Unlimited			\$750 / \$1,500
SIG Sponsor	Fall	7			\$500 / \$1,000

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